

Summer 2014

UMass Amherst Friends of the Library Newsletter - Spring/Summer 2014 (no. 47)

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University of Massachusetts Amherst

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Schafer, Jay, "UMass Amherst Friends of the Library Newsletter - Spring/Summer 2014 (no. 47)" (2014). *Library News for the Friends of the UMass Amherst Libraries*. 47.

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UMass Amherst
LIBRARIES
NEWS FOR THE FRIENDS OF THE UMASS AMHERST LIBRARIES

ISSUE 47
SUMMER
2014



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Students Love the New Digital Media Lab

In the first year since the Digital Media Lab opened, more than 20,000 undergraduates and 2,000 graduate students were served. Staff logged more than 22,000 equipment loans including headphones, digital cameras, camcorders, and other accessories.

To see what students are saying, turn the page...



This Library Is For the Birds



In April, a long-time Peregrine Falcon nesting pair returned to the roof of the W.E.B Du Bois Library to raise their chicks for the 12th consecutive year. Four eggs were laid, with three chicks hatching in early May. Thousands of people watched them live on the falcon camera.

Reality Strikes: three males were born; soon after the youngest became ill. After careful deliberation about intervention and with many anxious fans watching, MassWildlife officials were unsuccessful in saving the chick. They were, however, able to revive the second youngest who was also struggling at the time.

A Falcon Fan: the chicks were banded at the end of May, providing important information on the birds' movements and diet and helping officials understand their habitat needs year-round. Judith A. Roberts '71, of Belchertown, Massachusetts, won the drawing to attend the banding of the falcon chicks. Also at the end of May, lightning destroyed the falcon cam. With the generous help of Library donors, a new camera was purchased and installed. *Thank you!*

Siblings Fledge: the two brothers have since thrived, losing their baby feathers and fledging in late June. "The fledglings will visit the nest box as long as they are being fed by the adult Falcons," says Richard Nathhorst, Facilities Planning, UMass Amherst. "Once they start hunting on their own they will spend less time at the nest box but will return to the top of the Library as a great place to rest and eat prey. As they mature, the parents will take them farther and farther afield as they prepare for fall migration."

All ATwitter: the Falcons became social media stars this season. Their activities posted on Facebook reached almost 20,000 people. In addition, the Libraries' Facebook followers increased nearly 40 percent in two months. Tweets about birds have also proved popular; the Falcons have nearly a thousand Twitter followers. The video of the banding was viewed over 1,200 times. Page views on the falcon cam page doubled since 2013 and the average page time tripled since 2012.



Learn more about the history of the Falcons: www.library.umass.edu/falcons.

View the banding: <http://bit.ly/falconband2014>

To support the
Falcons of Du Bois Library,
visit: bit.ly/duboisfalcons

Student Worker Profile

Happiness is ... A Job in the Stacks



“ I began working at the W.E.B. Du Bois Library in the Information Resources Management Department (IRM) as a shy freshman, still adjusting to the pace and size of UMass. Before then, My only experience was working in a small local library in my town, and the 26 stories of information in the Du Bois Library was intimidating. However, that quickly changed as I met the people working in my department, learned my way around the various floors and sections, and became familiar with the intricate process of organizing a library. Over time, the Library has become one of my favorite places to pass time on campus, whether working in IRM or if I simply need a quiet place to read.

There is something comforting about having a place to work and spend time on campus where everyone is friendly, easygoing, and helpful—especially in a school as large and spread out as UMass.

For me, the Library is a place where I can relax and escape from the bustle of the campus, if only for a little while. From those first few weeks of getting lost in the stacks desperately trying to find a book, to now, when I go into work and catch up with friends and organize books, working at the W.E.B. Du Bois Library has been one of the best experiences I have had at UMass.

”

Katheryn (Kashe) Wansor '15

Students Rave About the Digital Media Lab

(Continued from cover)

"I've done all my editing here and now I'm applying to jobs using these projects as evidence of my abilities. If this wasn't here I'd be DOOMED."

John Holowitz '14, Communications major (Middle row, right)

"The availability of the larger-screen Macs, desk space, and quiet allows for productivity, efficiency, and good work. Open 24/7 is an extreme grace."

Philip Chen '14, Entrepreneurship in Art and Advertising, Bachelors Degree in Individual Concentration (Bottom row, center)

"The Digital Media help desk attendants saved my project more times than I can count and I can't thank them enough."

Christopher Martin '14, English major (Middle row, left)

Digital Media Lab—Phase Two

Last year, the Digital Media Lab opened on Floor 3 of the Du Bois Library and was immediately swarming with students eager to make videos, record audio, create presentations, and learn from each other. This fall, we'll open the second side of Floor 3, doubling the amount of sound booths, creating a larger green-screen facility, and increasing the amount of computers loaded with video and presentation software. Thanks to 121 people who made gifts directly to the project... to date **nearly \$20,000 was raised** to help fund the expansion! To make a gift, visit: www.library.umass.edu/giving/.

Library News

A Million-Dollar Idea



Any student can tell you about the skyrocketing cost of textbooks—prices have risen 300 percent since 2005. “I’m forced to pay hundreds of dollars for books I will use for only a few months,” says Katie Cumnock-Francois ’15 (pictured right).



Textbooks are a necessary burden ... or are they?

The UMass Amherst Libraries pioneered the idea of awarding faculty grants to entice them to change over course materials from expensive textbooks to content in library databases, open educational materials, and even materials they create themselves. “The modest grants offer incentive for the time it takes to identify new resources, adjust and modify assignments,” says



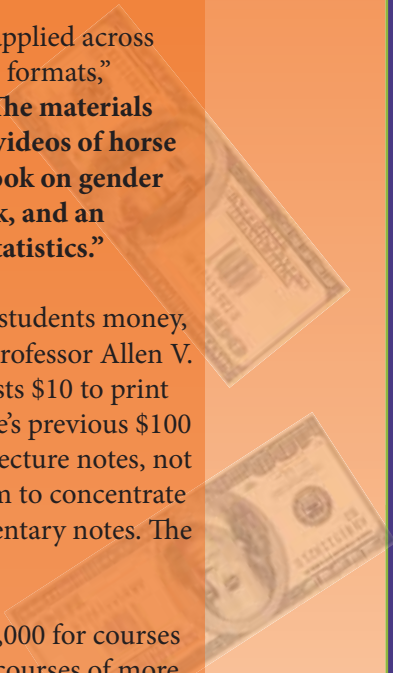
Marilyn Billings (left), Scholarly Communications and Special Initiatives Librarian, who created and coordinates the program.

Now in its fourth year, the Open Education Initiative (OEI) has saved students more than \$1,100,000 in textbook fees from an investment of \$39,000 in grants.

“Results show that this program can be applied across a broad range of levels, subject areas and formats,” says Jay Schafer, Director of Libraries. **“The materials produced have included, for example, videos of horse inoculations, a faculty-authored textbook on gender and sexuality, a chemistry lab notebook, and an interactive eBook on probability and statistics.”**

The Initiative is doing more than saving students money, says Stockbridge School of Agriculture professor Allen V. Barker. He developed a textbook that costs \$10 to print and is free digitally, in place of the course’s previous \$100 textbook. “The new textbook, based on lecture notes, not only saves students money, it allows them to concentrate better during lectures and take supplementary notes. The grades even went up,” noted Barker.

The program, which awards grants of \$1,000 for courses of less than 200 students and \$2,500 for courses of more than 200 students, is co-funded by the Office of the Provost and UMass Amherst Libraries. An additional \$20,000 is earmarked for new OEI grants this fiscal year.



A Sustainable Buddy System

Faculty members involved in sustainability are finding librarians to be productive and profitable partners. As part of Sustainability Curriculum Initiative grants, UMass Amherst faculty paired up with subject librarians who provided library research instruction to the classes. The duos co-created online course guides to reinforce students’ use of library resources, including licensed databases such as GreenR, Sustainability Watch, and Policy Map.

“Using library databases in their research ensures that student’s work is drawn from reliable and authoritative information,” says **Madeleine Charney (right),** Sustainability Studies Librarian. “Working directly with a librarian makes sure both the faculty and the student are schooled in the latest digital literacy strategies.”



The Libraries awarded nine faculty \$1,000 each for revising course materials to include assignments attached to database research in collaboration with a subject librarian. The databases cover a range of topics, such as business, policy, and environment, which allows for participation across disciplines. With more than 300 classes and 25 majors relating to sustainability at UMass Amherst, a wide range of disciplines can incorporate sustainable topics into the curriculum.

Grant recipient Marissa Carrere G’09 who taught “Experiential Reflections of Public Policy” through University Without Walls asked students to investigate a sustainability policy related to their experience or their degree.

“At first, many felt this was an impossible task given their diverse fields,” says Carrere. “They soon found that sustainability issues are relevant to policy in all fields, from early education to medicine to the military, and all were able to make networks of connections.”

The grants are funded by the national award-winning Libraries Sustainability Fund.

Since 2013, more than 3,200 people have made a gift to the Library Sustainability Fund, helping the Library purchase resources, bring speakers to campus, and offer the faculty grants to assist building sustainability curricula. To date, the fund has raised more than \$196,000. New this year, the fund will pay to hire a student worker to help organize events and conduct outreach about sustainability resources and programs.

For more information, visit: bit.ly/sustain2014.

Walk. Meditate. Relax

Finals Week in the Libraries is a stressful time for students, who often spend hours hunched over computers, preparing for exams and writing papers. Recognizing the hectic period, Donna Zucker, an Associate Professor in the College of Nursing, brought the Sparq Meditation Labyrinth to the Du Bois Library as part of a nursing study, to provide an opportunity for students to take a relaxing break from studies.

Sparq is an interactive meditation tool aimed at combatting stressful school and work environments, particularly ones that involve frequent use of technology. “Before entering the labyrinth, I had been working all day and felt stressed out, but once I started walking across the floor, I felt myself relax,” said Whitney Hollister ’16, a participant in the study. “It allowed me to have a few quiet minutes to myself.”



A STAR Library

The UMass Amherst Libraries have achieved a STAR rating in improving resource-sharing services as part of the Rethinking Resource Sharing Initiative. According to their manifesto, the Initiative seeks to promote information accessibility and resource-sharing in libraries through cooperation and collaboration and “encourage the sort of resource sharing and delivery that will enhance the role of libraries in the expanding information environment.”

The Library has placed itself at the forefront of resource sharing. Through the efforts of its Interlibrary Loan Department, the Library has created an accessible, rapid system of information lending providing current and retired faculty, staff and students access to resources not only from our Library, but also from Libraries within the Five Colleges and beyond, all at no charge.

www.rethinkingresourcesharing.org



In The Footsteps of Du Bois

Walking tour, interpretive trail, and public talk illuminate
Du Bois in Great Barrington



The spirit of W.E.B. Du Bois was felt in Great Barrington, Massachusetts in July for a celebration of the town's native son. Du Bois's great-grandsons Arthur McFarlane and Jeffrey Peck, of Colorado and Texas respectively, were in attendance for a daylong series of events, culminating with an address by State Representative Byron Rushing, D-Boston. Rushing called for "a new paradigm" of cultural awareness and acceptance—the continuation of Du Bois's legacy.

It won't be until 2111 that African Americans will have enjoyed freedom for the same number of years (247) their ancestors spent enslaved, Rushing pointed out. "The memory of W.E.B. Du Bois that we honor today must become incorporated into our memory," Rushing said.

Earlier in the day, Peck and McFarlane presided over the placement of a headstone at the previously unmarked final resting place of Du Bois' daughter, their grandmother, Yolande Du Bois Williams, at the Mahaiwe Cemetery on Main Street. "I really

believe when I come to Great Barrington that I'm coming home, because the people here have treated me so well—as if I was not just the great-grandson, but W.E.B. Du Bois himself," McFarlane said. "Which is always an honor. Everywhere I go,



Above: Du Bois's great-grandsons Arthur McFarlane and Jeffrey Peck (left and right), Wray Gunn (center) address the crowd gathered at the Congregational Church for a talk by State Representative Byron Rushing (top left).

Left: Chancellor Subbaswamy reading the new interpretive signs at the Du Bois Homesite in Great Barrington.

Photos by Ben Barnhart



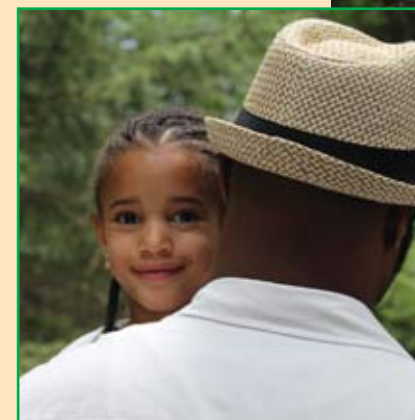
Du Bois Center News

I'm totally amazed by the impact [Du Bois has] had on people's lives and the way they respond to what he has done to change the world."

Chancellor Kumble R. Subbaswamy cut the ribbon at a new interpretive trail now open to the public at the W.E.B. Du Bois Homesite, owned by UMass Amherst, on Egremont Road. Chancellor Subbaswamy told a crowd gathered at the trail that UMass Amherst is proud to be the steward of the homesite and of the Du Bois legacy. As part of ceremony, Elaine Gunn, an original member of the committee that created the memorial park in 1969, shared memories of those early efforts.



The new trail takes visitors to the footprint of the house where Du Bois spent several of his earliest years; the site has been the subject of UMass Amherst archaeological field schools, with thousands of items catalogued and thousands more to be discovered. Along the way, the trail highlights Du Bois's accomplishments and journey from Great Barrington to the world stage as a brilliant scholar, activist and champion of justice, civil rights, democracy and world peace.



Ololara Battle-Baptiste

W.E.B. Du Bois
National Historic Site
www.duboisnhs.org



Save The Date

Sunday, Feb. 22, 2015
"Du Bois: A Man for All Times"
St. John's Congregational Church, Springfield, Massachusetts

Monday, Feb. 23, 2015
"Du Bois: A Man for All Times"
performance for Springfield Schools

February 2015
Du Bois Birthday Lecture
David Levering Lewis
UMass Amherst

Become a friend of Du Bois!

To make a gift to the Du Bois Center, visit
www.library.umass.edu/giving.

12th Annual Dinner with Friends



L to R: James V. Staros, Alice Harris



Silent Auction raised over \$1,000.



L to R: Kathleen Casey-Bianchi, Lorrey J. Bianchi '69, Michael F. Kelly '88, Elizabeth Tyminsky

The Truth About Fiction

#1 *New York Times* bestselling fiction writer Jodi Picoult has hunted for ghosts, interviewed school shooting victims, and met Holocaust survivors, all in the name of confronting truths head-on in her research for her novels—21 so far.

The vibrant 47-year-old headlined the 12th Annual Dinner with Friends in March, riveting the crowd for more than an hour with tales about her often-sobering adventures. She answered questions and signed dozens of books. It was Picoult's first time at the Du Bois Library, where she has donated her papers to Special Collections and University Archives. The Jodi Picoult Papers contain her original research files, correspondence, notes, and manuscript pages, including some of her earliest stories.

This year's Dinner raised more than \$31,000... thank you to all of our generous Library Friends! Proceeds this year support the Special Collections Archival Training Fund to provide students with opportunities to explore careers in history, archives, and allied fields.

“By getting a reader to connect with the life of an ordinary character in an extraordinary situation, assumptions are questioned and opinions are reconsidered. To that end, I think that where nonfiction has the obligation to report, fiction has the ability to change minds. And I'm lucky enough to get to do that every day.”

Jodi Picoult, Friend of the Library
12th Annual Dinner with Friends



Eric Bascom Trio and Sarah Fox '14



L to R: Ted Johnson, Marda Buchholtz '65



L to R: Judith A. Mullin '87, John V. Lombardi, John R. Mullin '67



Photos by Ben Barnhart



L to R: Jodi Picoult, winner of book raffle Elizabeth Chilton, Director of Libraries Jay Schafer



Elaine Barker '63, G'69 and Provost James V. Staros present the Friends of the Library Undergraduate Research Award to Celeste Guhl '15 and the Honorable Mention award to Andrew Clinton '14.

THANK YOU TO OUR 2014 BUSINESS SPONSORS

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Lexington Group; MicroTek, Inc.; Neudorfer, Inc.; Prime Time Plus, Inc.; Print Associates;
UMass Print Services; RDK Engineers; UMass Catering; University Store



Keynote Speaker
Dr. Melanie Dreher
3:00 - 5:00 P.M.
Student Union Ballroom

Drug Policy Archive Symposium

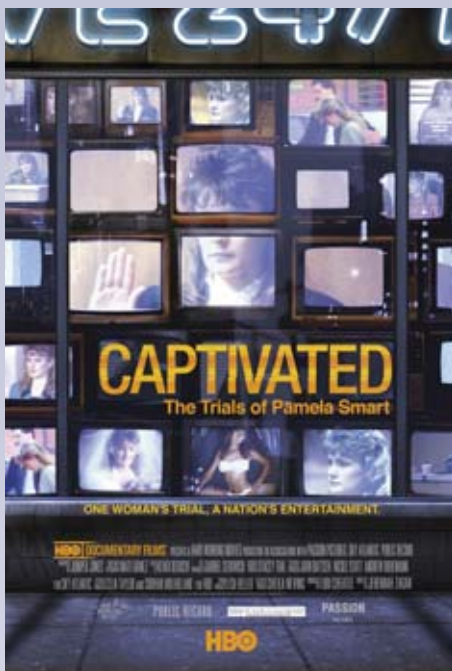
Monday, September 22, 2014
10:00 A.M. - 3:00 P.M.
UMass Amherst Marriott Center
Campus Center, 11th Floor

A full schedule of the Drug Policy Archive Symposium and its participants will be available soon.

HOW DRUG POLICY CAN AFFECT DRUG RESEARCH

Melanie Dreher, former dean of the College of Nursing at UMass Amherst, is Dean Emeritus of Nursing at Rush University Medical Center. With degrees in nursing, anthropology, and philosophy, Dreher is one of a handful of top scientists who have researched marijuana in the last three decades. Her work on cannabis as medicine began in Jamaica, studying long-term ganja use in Jamaican men.

Join Us in Amherst & Boston this Fall!



October 30, 2014
6:00—10:00 p.m.
Campus Center Ballroom
UMass Boston

CAPTIVATED The Trials of Pamela Smart

Directed by Jeremiah Zagar, *Captivated* sharply critiques the media and its power to shape a news story into a gripping narrative of guilt that the public buys as the truth—even though the guilty person may be innocent. The screening of the documentary film will be followed by a panel discussion featuring special guests Erin Trahan, editor of *The Independent*, and UMass Amherst film professors Barton Byg and Catherine Portuges. Since 1978, *The Independent* has been the leading source of information for independent, grassroots, and activist media-makers, providing inspiration and information for their films and video projects, as well as creating connections to the larger independent media community. Trahan has been working with SCUA to digitize 30 years of *The Independent* and make it available online.

The Papers of David Levering Lewis

The David Levering Lewis Papers afford a rich and detailed look at the life and work of a leading American scholar, a pioneer in African American history, and a cultural ambassador of broad and keen

intellectual reach. A Professor Emeritus of History at New York University, Lewis is a prize-winning historian and 1999 MacArthur fellow, and the author of dozens of books and articles.

His Papers preserve the entirety of his career, documenting his research, writing, teaching, and lecturing, and other intellectual activities.

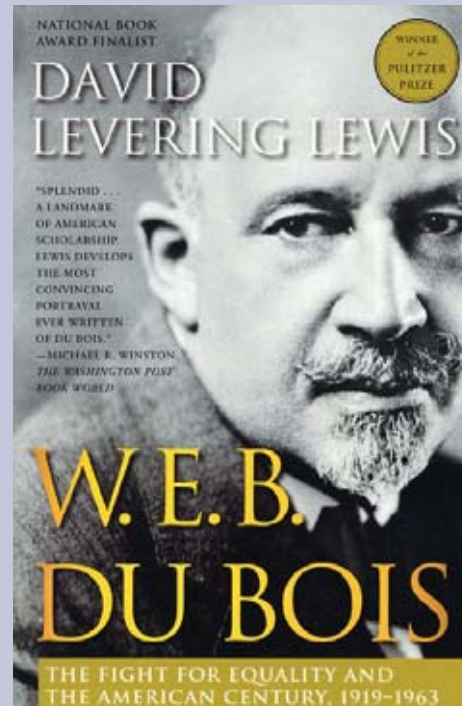
A scholar of depth and sensitivity, Lewis is widely admired for the thoroughness of his research and the clarity of his prose. His two volumes on the life of W.E.B. Du

Bois, each of which earned him a Pulitzer Prize among other honors, set a standard for academic biography. In addition, Lewis has written on a range of subjects examining questions and problems of

race, justice, and the exercise of power. *King: A Critical Biography* (1970) was the first serious scholarly study of Martin Luther King, Jr. His two books on the Harlem Renaissance, *When Harlem Was In Vogue* (1981) and *The Portable Harlem*

Renaissance Reader (ed., 1994), helped inspire the rediscovery of that fertile period in African American cultural life. He has also written respected works on the Dreyfus Affair, the European colonization of Africa, and the role of Islam in the development of European thought.

Looking Ahead
The 21st Annual
Du Bois Lecture
will be given by
David Levering Lewis
February 2015
UMass Amherst



The Papers of Governor Jane Swift



Former Acting Governor Jane Swift (2001-2003) has donated her records to SCUA. A state senator at 25, governor at 36, Swift is still the only female governor of Massachusetts and the youngest female governor in the U.S.

Wind Power Collection

In connection with the 40th anniversary of wind power research at UMass Amherst, SCUA has received the first installment of the papers of the late Professor William Heronemus. Known the world over as the “father of modern windpower” and the inventor of the wind turbine array, windship, wind furnace, and offshore hydrogen flotilla, Heronemus is generally credited with the invention of the terms “windfarm,” “windshaft,” and “windsmith” in wide use today. SCUA also acquired the Woody Stoddard Papers. In the mid-1970s, Stoddard worked with Heronemus at UMass Amherst as lead developer of the 25kW Wind Furnace 1, the largest

operating wind turbine at the time. During the project Stoddard became the mentor of many engineers who graduated from the UMass renewable energy program and who eventually filled the growing ranks of the industry. The Wind Furnace itself laid the engineering groundwork for the earliest commercial wind turbines. SCUA is developing a web exhibit celebrating wind power research at UMass Amherst.



Supporting the Library

A Fondness for Libraries Leads to Endowed Curator Position

In 1965, Marda Buchholz was a graduating math major; she worked in Goodell Library while a student. Nearly forty years later, she has made a planned gift that fulfills a wish to make UMass Amherst collections a preeminent source of research.

Her bequest will establish the first endowed curator position at the UMass Amherst Libraries, through the creation of the **Marda Buchholz Commonwealth Curatorship**. It will significantly enhance the collection, preservation, and exhibition of the heritage of Massachusetts, especially that of the Pioneer Valley. Robert S. Cox, Head of Special Collections says, “The gift’s focus on local history is particularly important to us. Our collections cover a historical swath of almost 350 years and give us the ability to examine both big ideas and the nitty-gritty details of everyday life.”

Buchholz, who retired from IBM where she worked as a programmer, systems engineer, and manager in the U.S. and Paris, says her fondness for libraries began when she was a volunteer at Forbes Library in Northampton, where she grew up. “I like the ambiance of libraries. They’re welcoming places,” she notes.

Buchholz says she decided to make the planned gift after realizing “that the issue was not obtaining materials but making them available, and that could be best done by endowing a curatorship.”

Buchholz also takes advantage of the matching gift opportunities that her former employer provides, which increases the impact of her annual giving to the Libraries.



Court & Spark

Caren Arnstein '77 and Kelvin Cross '75, G'77

met at the Morrill Science Library in 1976. Kelvin worked at the Information Desk and shelved books.



Caren frequently visited the Science Library too, checking out books her limnology professor placed on reserve. Since they both lived at Brittany Manor, Kelvin offered her a ride home if she stayed late at the Library until he got off shift. Eventually Kelvin asked her out, their first real date was to Moe’s; “He showed some spark that night,” says Caren. They’ve been together since.

After completing his undergraduate degree, Kelvin

maintained his student employment at the library for his first year at graduate school, and then worked at Spalding while completing the graduate program. Nowadays he is a management consultant and Caren is head of corporate communications at Genzyme.

Kelvin and Caren still hold the Libraries dear today. “We both received great educations at UMass, and we’ve done well because of that, so we want to give back.” With that, they established the **UMass Amherst Libraries and College of Engineering Student Support Fund** by making a charitable gift annuity. The fund will enhance employment opportunities in the Library for students with financial need and offer scholarship support to College of Engineering undergraduates with financial need who are transferring to UMass from community colleges.



When UMass Amherst anthropologist Krista Harper set out to study how students use the Du Bois Library, she and her team expected to find the students studying, taking classes, seeking help, and using computers and printers. In addition, they discovered the unexpected use of the library as the campus’s “living room”: a place to nap or socialize and a pit stop for checking social media and for “play time” during study breaks.

Harper’s research focused on uncovering motivations for visiting the Library and looking at users’ experiences of built spaces and the sensory landscape, as well as their uses of technology and modes of getting help.

Harper’s findings, and her continued study, are fueling the construction of “microclimates” of new furniture and layouts debuting in the north corner of the Learning Commons this fall. The microclimate is designed to facilitate students’ use of technology, their study habits, and help-seeking behaviors. Researchers will continue studying users within the new space to select floor-wide improvements and additions that will benefit student success most.

A special thanks to our Library donors who have supported the Learning Commons Transformation project – to date **more than \$89,000 has been raised – Thank you!** To make a gift to the Learning Commons Transformation Fund, please visit: www.library.umass.edu/giving/.

HONOR GIFTS 2014

The Library received gifts in honor of the following individuals (from July 1, 2013-June 30, 2014):

Robert J. Ackermann
Randolph W. Bromery '79
Thelma R. Church
Pauline P. Collins
Barbara A. Desrosiers '57
Eileen E. Dulude

MEMORIAL GIFTS 2014

The Library received gifts in memory of the following individuals (from July 1, 2013-June 30, 2014):

Robert J. Ackermann
Randolph W. Bromery '79
Thelma R. Church
Pauline P. Collins
Barbara A. Desrosiers '57
Eileen E. Dulude
Jean Hawkes
Joseph Hopkins
Joseph D. Levens '79
Theresa Maravelas
Diane Prince
Kevin R. Sherin
Carl P. Swanson '37, '57
Dorothy N. Swanson
Jeffrey M. Tenenbaum
Meyer Weinberg

ALL THAT JAZZ

Paul Murphy '73 of West Roxbury, Massachusetts, is the Library’s angel when it comes to high-quality jazz recordings. Murphy, a long-time supporter of the Library, had been passing along copies of current fiction and nonfiction not in the Library’s catalog. In talking with Library staff, about three years ago, Murphy learned that our jazz music collection needed help. Since then he has purchased thousands of expertly re-mastered and many previously unreleased jazz recordings for our collection from Mosaic Records. “It was a bit of a fluke,” says Murphy, though he admits that as children he and his siblings were required to take music and dance lessons, and he studied jazz guitar. “Now I see this as my niche in helping the Library and UMass Amherst, through building the American Jazz Collection, primarily recordings by guitarists. My hope is that as people become aware of

it, they’ll learn and listen and find out what was going on in jazz swing in those early decades. You can ‘hear’ what was happening culturally.”

Murphy is thoughtful about his gifts. “I realized there were very few women represented anywhere in jazz guitar, so I searched out recordings by women for the collection.” Murphy conferred with music librarian Pam Juengling to identify “holes” in the collection and has now enriched the collection with more diversity. Murphy is recently retired from AECOM and now serves on the Friends of the Library Board of Trustees. With the entire Mosaic backlist safely ensconced in the Du Bois Library, Murphy says he may branch out to fill the voids in other music collections the Library needs.



Jay's Message

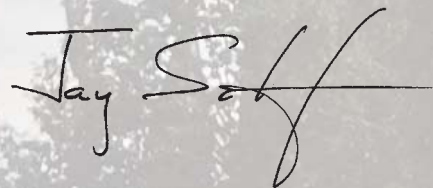
In this edition of the News for the Friends of the UMass Amherst Libraries, you will notice an unusually large number of new staff and staff promotions. Over the past year, the Libraries have had an accelerated rate of retirements. This is both a challenge and an opportunity



for the organization. It is always challenging to lose staff that have been with us for many years. Their institutional memory and connection to the campus community is priceless and something that cannot easily be replaced.

UMass Amherst Libraries and all research libraries (as I have mentioned so many times before) are undergoing a tremendous transformation as we move from a print environment to a digital one. Each staff opening is an opportunity to re-examine workflows and re-think priorities in today's ever-changing library world.

Best regards as always,



Jay Schafer
Director of Libraries

Human resources are the Libraries most valuable and expensive asset and we make every effort to be certain that each hire is strategic in moving our organization to the next level of excellence.

Student workers have always been a vital part the Library workforce. We hope you enjoyed reading about Kashe Wansor, one of more than 200 students the Libraries employ each year. Former student workers are helping build our future; like Kelvin Cross, who met his wife while working in the Morrill Science Library, and Marda Buchholz who fondly remembers her years working in Goodell Library.

As one of the most senior (in several meanings of the word) members of the staff, I find it energizing and revitalizing to bring so many new faces into the Libraries. It is an opportunity for us to mentor them into our culture of service-based excellence for which we are known and respected on campus and in the library world. At the same time, it is an opportunity for the organization to move forward with a broad array of new skills and new ways of thinking about libraries in the 21st century.



staff our greatest resource

Welcome



Thea Atwood
Science Librarian
Science and
Engineering Library



Laura Blake
Building Monitor
Supervisor
Library Business Office



Tony Faith
Library Human
Resources Assistant
Library Office



Ellen Lutz
Science Librarian
Science and
Engineering Library



Samantha Lariviere
Interlibrary Loan
and Document
Delivery Librarian
Access Services



Charlotte Roh
Scholarly
Communications
Resident Librarian
Scholarly
Communications



Brittany Sinclair
Business Office
Manager
Library Business
Office



John Slavkovsky
Learning Commons
& Technical Support
Desk Supervisor
Learning Commons



Dennis Spencer
Digital Media Lab
Supervisor
Digital Media Lab



Blake Spitz
Science Librarian
Center for
Hierarchical
Manufacturing



Nicole Tebaldi
Learning Commons
& Technical Support
Desk Supervisor
Learning Commons



Rachel Vachula
Executive Admin.
Assistant to the
Director of Libraries
Library Office

Congratulations



Kiana Hamzehdoost '12 was appointed Business Office Assistant in the Library Business Office. Kiana was formerly employed as an Electronic Reserves and Records Assistant in Circulation/Reserves.



Donna Weston of Circulation/Reserve has been promoted from Circulation Assistant to Access Services Overnight Supervisor.



Gabe Stetson was promoted to Coordinator of Digital Curriculum Reserve and Media in Circulation/Reserves. Gabe has worked as a Music and Media Specialist in Circulation/Reserves since 2008.

Other staff news

Leslie Button, Associate Director for Library Services, was elected to the NERL Program Council Executive Committee.



Sustainability Studies Librarian Madeleine Charney authored a chapter in *Becoming Sustainability Leaders: A Professional Development Experience for Librarians*.

Ron Peterson, long-standing member of the editorial committee for *Code4Lib Journal* wrote the introduction to the latest issue.





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SAVE THE DATE

The NORMLization of Cannabis Culture In America

Featuring

Allen F. St. Pierre & R. Keith Stroup

16TH ANNUAL FALL RECEPTION

SUNDAY, SEPTEMBER 21, 2014

2:00–4:00 P.M.

SCIENCE & ENGINEERING LIBRARY

FLOOR 2, LEDERLE LOWRISE



Founded by attorney **R. Keith Stroup** (top left) in 1970, the National Organization for the Reform of Marijuana Laws (NORML) is the nation's oldest and most prominent organization advocating for an end to cannabis prohibition. Thanks to **Allen F. St. Pierre '89** (middle left), NORML's executive director since 2005 and Executive Director of the NORML Foundation since 1997, the records of the oldest and largest marijuana legalization organization in the country are housed at the Libraries' Department of Special Collections and University Archives.



The materials offer perspective on more than four decades of grassroots advocacy for drug policy legislation. Like other social justice movements of our time, such as LGBT rights and equal marriage, the story of how NORML collected and communicated research data to forward its cause shows how public opinion can be moved.



The NORML collection comes to UMass Amherst Libraries at a defining moment in the legalization movement. Voters in Washington and Colorado recently legalized cannabis's cultivation, sale, and use. St. Pierre and NORML will continue to work with the Library to secure kindred collections and expand the depth of materials available to scholars and researchers. Already the records of **Lester Grinspoon** (bottom left)—pioneering Harvard-trained doctor, author of the earliest research on medical marijuana, and member of NORML's board of directors—are housed alongside NORML, in Special Collections.

Info: bit.ly/normlpapers